



42nd IAHR WORLD CONGRESS **BARI - ITALY**

Hosted by
Spain Water
and IWHR, China



28 JUNE - 2 JULY 2027

DRIVING CHANGE MANAGEMENT IN THE ERA
OF DIGITAL WATER AND GLOBAL TRANSITION

[Congress Website](#)

Sponsorship and Exhibition Manual



Sponsor Benefits Flyer

About the Congress

The *42nd IAHR World Congress* is a global meeting point for the international water engineering community, bringing together researchers, professionals, utilities, public authorities, consultants, technology providers and young professionals working in hydraulic and hydro-environment engineering.

Taking place from June 28 to July 2, 2027, in the heart of the Mediterranean, the Congress offers a unique setting in Puglia, a territory known for its cultural heritage, coastal landscapes and strategic position as a link between East and West.

CONFERENCE THEME

Driving Change Management in the Era of Digital Water and Global Transitions

The Congress will focus on hydraulic research, hydro-environment engineering and knowledge applications as key drivers of change in the water sector. Digital transition will be explored as a cross-cutting priority, supporting more efficient, resilient and sustainable water systems through data, modelling, monitoring, computation and decision-support tools.

The 42nd IAHR World Congress will include opening and closing plenaries, keynote lectures, parallel technical sessions, special sessions and round tables, poster sessions, an industry and exhibition area, young professionals' activities, technical visits and a social programme related to the congress themes. Dedicated **Panel and Workshop opportunities** will create focused settings for dialogue between sponsors, researchers, utilities, public institutions and technology providers.

Key Reasons to Sponsor

- **Increase your brand awareness globally** by engaging with the international water engineering and hydro-environment community attending the 42nd IAHR World Congress - Bari 2027.
- **Expand your network worldwide** by connecting with researchers, practitioners, utilities, public authorities, consultants, technology providers and young professionals active across the water sector.
- **Showcase your products, services and innovative solutions** to a highly targeted audience focused on hydraulic engineering, hydro-environment systems, water infrastructure, sustainability, resilience and digital water.
- **Position your organization at the centre of key industry discussions**, including **Panel and Workshop formats** that support direct dialogue on climate adaptation, water resilience, digital transition, large infrastructures, urban water and coastal systems.

Topics

The *42nd IAHR World Congress* invites contributions related to the Congress theme “Driving Change Management in the Era of Digital Water and Global Transitions”.

The scientific programme is framed by three strategic priority pillars: **Climate Change Adaptation and Mitigation; Infrastructure, energy and society; and Mitigation, urban**

water and coastal systems. These priorities are translated into a broad set of scientific themes, with Digital Transformation acting as a cross-cutting priority. Key topics include:

- Climate Change Adaptation
- Water and Nature
- Hydro-Environment Engineering
- Hydropower and Water-Related Renewable Energy
- Water Engineering for Inland Water Bodies
- Water Engineering and Society
- Irrigation, Drainage and Pollution Control
- Water Engineering for Large Water Infrastructures
- Climate Change Mitigation
- Urban Water Cycle, Industrial Water and Water Treatment
- Deltas, Coastal and Maritime Engineering
- Artificial Intelligence, Big Data and Technical Knowledge
- Data Management, Monitoring and Internet of Things
- Digital Twins, Advanced Modelling and Reliability
- Optimization, Decision-Making and Forecasting

Available Sponsorship Packages

The Committee offers a structured set of sponsorship packages designed to provide visibility, access and engagement with Congress delegates, partner institutions and the international water sector community.

A variety of sponsorship and exhibition opportunities will be available at the **42nd IAHR World Congress**. The Committee is pleased to discuss tailored packages that align with your organization's objectives, including branding, exhibition presence, networking, and **Panel or Workshop visibility**. Sponsors are also welcome to propose additional initiatives that can create value for both their organization and the Congress community.

Benefits	Platinum	Gold	Silver	Bronze	Start-Up
Congress registrations	6	4	3	2	
Gala Dinner tickets (26 June)	6	4	3	2	
Logo on website	✓	✓	✓	✓	✓
Logo on Congress program	✓	✓	✓	✓	
Marketing collateral in Congress tote bags	✓	✓	✓	✓	
Full page advertisement in Congress programme	✓	✓	✓		
Rolling banner at Congress	✓	✓	✓		
Exhibition Space	9m x 2m	6m x 2m	3m x 2m	3m x 2m	Pavillon for Startup

Video on screens during breaks in the main exhibition/catering room	90 seconds	60 seconds	30 seconds	10 seconds	
Indicative Costs	80,000 €	65,000 €	50,000 € *40,000 €	35,000 € *28,000 €	**5,000 €
Costs are to be agreed with the Congress Organising Committee according to the sponsor's specific needs and requirements.					

*SME Discount

Small-Medium Enterprises (SMEs) with a maximum of **250 employees** and a turnover of less than **50 million euro** are eligible for a **20% discount on Silver and Bronze sponsorship packages** above. This is a valuable opportunity for SMEs to showcase their brand, connect with international experts and engage with the latest research and innovation in the water sector.

**Start-Up

Only **start-up companies** with less than **500,000-euro** revenue per year are eligible for this package.

Additional Opportunities

Additional opportunities can be arranged for organizations seeking focused exposure beyond standard registrations, exhibition space or function tickets. These may include dedicated **Panel or Workshop visibility**, thematic discussion sessions, branded technical moments or other tailored formats connected to Congress priority themes.

If you wish to discuss one of the packages or explore a tailored sponsorship opportunity more suitable to your Organization/Company, please contact:

Prof. Orazio Giustolisi (orazio.giustolisi@poliba.it) and/or **Centro Italiano Congressi CIC SUD SRL** (mina@cicsud.it).

Terms and Conditions

1. The organizers reserve the right to decline any sponsorship application that does not align with the objectives of IAHR 2027 Conference.
2. The conference organizers reserve the right to modify sponsorship packages as necessary, including but not limited to branding placements, exhibition space allocations, promotional opportunities, and speaking engagements. Any significant changes will be communicated and discussed with the sponsors where feasible.
3. Cancellation Policy:
4. Cancellations must be submitted in writing to the Conference General Chair orazio.giustolisi@poliba.it
5. A 50% cancellation fee will apply if cancelled after 1st April 2027. No refunds will be issued for cancellations received after this date.
6. Liability Disclaimer: The conference committee and organizers will not be held liable for any damage, loss, property or personal injury sustained by sponsors or their representatives during the event.
7. Force Majeure: In the event of unforeseen circumstances beyond the control of IAHR 2027 organizers (e.g., natural disasters, civil unrest, pandemics), sponsors will not be entitled to refunds or compensation.